



from ART *to* FINISH

A Smart Print and
Finishing Workflow
from Lytrod Software

Connect with your faith based
community like never before.

LYTROD
SOFTWARE

from ART to FINISH

Connect with your faith based communities.

Faith Based Newsletters and Postcards

Newsletters are an effective way to connect with your faith community. Save time and money by integrating the address and postage insignia on the newsletter. With Lytrod Software you can create 2-up spreads, then cut and fold perfectly on MBM Cutters & folders. No more hand folding and stuffing envelopes or applying labels.

Postcards are a great way to quickly and cost effectively relay information. Make the message more effective by creating unique messaging based on the specific individual; whether they're getting a bible study event reminder, have children eligible for youth programs or are new to the community and deserve a warm welcome!



Integrated. Automated. Smart Workflow.

Collaborate with MBM and Lytrod Software to deliver a print shop in a box. The integrated solution components and automation provide a smart workflow for your print and finishing needs.

Select from several solution bundles and price points to meet your business needs. A digital printer from Xerox, a cutter from MBM, and integrated software from Lytrod.

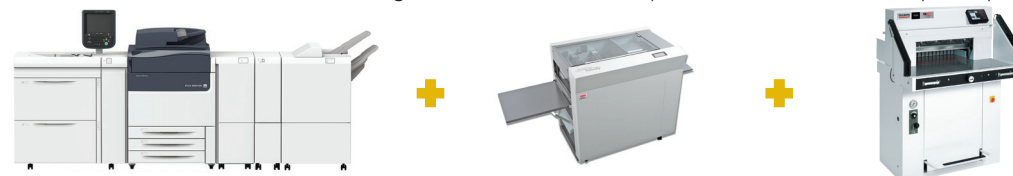
Be it **Brilliance**, **Versatility** or **Scalability** you seek we have the right bundled solution for YOU!

Bundled solutions featuring MBM cutters & Lytrod Software products

Brilliance Xerox Iridesse Production Press + AeroCut Prime with Intellicut + VRCut Ready Triumph 7260 Cutter



Versatile Xerox Versant 180 Color Digital Press + AeroCut Velocity with Intellicut + VRCut Ready Triumph 5560 Cutter



Scalable Xerox C70 + VRCut Ready Triumph 5260



Xerox C70 + AeroCut NanoPLUS + Vision Direct



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A Smart Print and
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Connect with and develop the
future leaders of tomorrow.

LYTROD
SOFTWARE

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Connect with prospective students and alumni.

Personalized and Compelling Communication

Simplify complex layout and configuration tasks for fast and efficient print and finishing. With Lytrod Software, select a template to match your desired direct mail piece, place art work, split multi-page PDFs, perfectly impose and with a click of a mouse create print-ready PDFs!

Add a touch of personalization, address a self-mailer, place barcodes and many more features to create compelling communications to your students & alumni.



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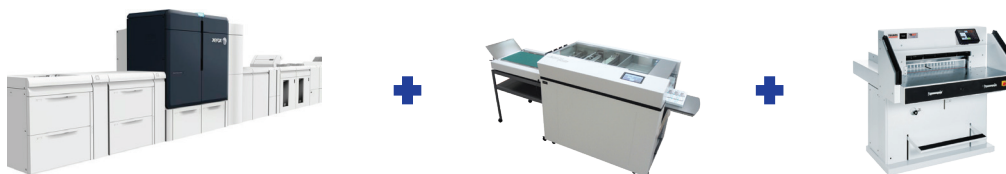
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one home at a time.



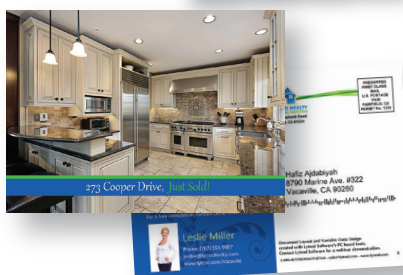
LYTROD[™]
SOFTWARE

from ART to FINISH

Connect with sellers and buyers.

Deliver the Right Message!

With Lytrod Software and the MBM AeroCut, you can easily design and cut specialty items without hassle. Using one of over 170 preset templates that integrate directly with the MBM AeroCut, easily create the folded 'tent' card that stands on any desk. Open House! Meet Your Agent! Just Sold in YOUR Neighborhood! How can you get the RIGHT message to the right CLIENT? Do it with postcards! With Lytrod Software and MBM finishing workflows, it is easy to create a variety of postcard sizes, add relevant messages, and cut perfectly every time!



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